



Our Why

Zoweh's *mission* is to encourage and equip men and women to experience more intimacy, oneness, and connectedness with God and each other by providing resources, environments, and relationships that invite more life, more love, and more freedom.

Our Why?...Because we were made for more. www.zoweh.org

There is an urgency to move this message from one large event into the communities of our Allies to advance the mission of Redeeming Generational Masculinity and spur on Redemptive Communities everywhere. DFG Catalyst Events create more local opportunities to invite more men into the message of healing, training, validation and initiation in the Kingdom. Redeeming Generational Masculinity begins with boots on the ground and every safehouse, fire circle, foxhole, and outpost when men can gather.

DFG MEN'S SUMMIT F.A.Q.

What does it mean to be Dangerous For Good?

Jesus bestowed on his friends a dangerous presence: they were dangerous for good! A man who is dangerous for good is a warrior in the Kingdom of God, who moves with a whole heart, a full life, and Kingdom authority. When a man has both a cause and a King, he is ready to be turned loose, deployed back into the story. He is ready to be Dangerous For Good.

What is a Dangerous For Good Men's Summit?

A Dangerous For Good Men's Summit brings the energy and experience of <u>The Heart of a Warrior Encounter</u> weekend to the men in your church or community to invite them into deeper friendships and more intimate community through a shared journey of discovering who they are, where they are, and the good that God is up to in their lives.

What does a Dangerous For Good Men's Summit do?

A Dangerous For Good Men's Summit is a catalyst event to move the hearts of your men forward. Your next step is to move your men into small groups going through <u>The Heart of a</u> <u>Warrior</u> and/or <u>King Me</u>, and preparing them to journey together to the next <u>The Heart of a Warrior Encounter</u> weekend.

Meet The Dangerous For Good Men's Summit Speaker Team



MICHAEL THOMPSON

Since founding the Zoweh mission in 2006, Michael Thompson has been the director and key speaker at more than 35 Top Gun and The Heart of a Warrior Encounter men's conferences. His kind-yet-bold presence as a speaker is engaging and encouraging, while also challenging men to not settle for a lesser life. Michael is the author of three books—The Heart of a Warrior, King Me, and Search and Rescue—and is the host of the weekly Exploring More podcast.



SJ JENNINGS

SJ Jennings brings a gentle strength and courageous vulnerability to the stage in his presence as a speaker in a way not often seen in circles of male Christian leadership. As a former first responder, full-time pastor, coach to men and married couples, SJ's authenticity and experience creates a welcoming environment for men to let their guard down, be genuinely seen and known, and connect their hearts with God



JOSHUA OVERTON

With more than fifteen years of experience as a youth pastor, church planter, and lead pastor, Josh Overton brings a contagious passion for guiding men to Jesus which is well-suited for connecting with and energizing the younger men in your audience. His energy, creativity, and enthusiasm for connecting men in discipleship across generational lines brings a rejuvenating presence to the up-and-coming generation of young men, husbands and fathers.

WWW.DFGSUMMIT.COM

If You Want To Reach MEN, There's No Better Opportunity Than Sponsoring A DFG Men's Summit

The DFG MEN'S SUMMIT Audience

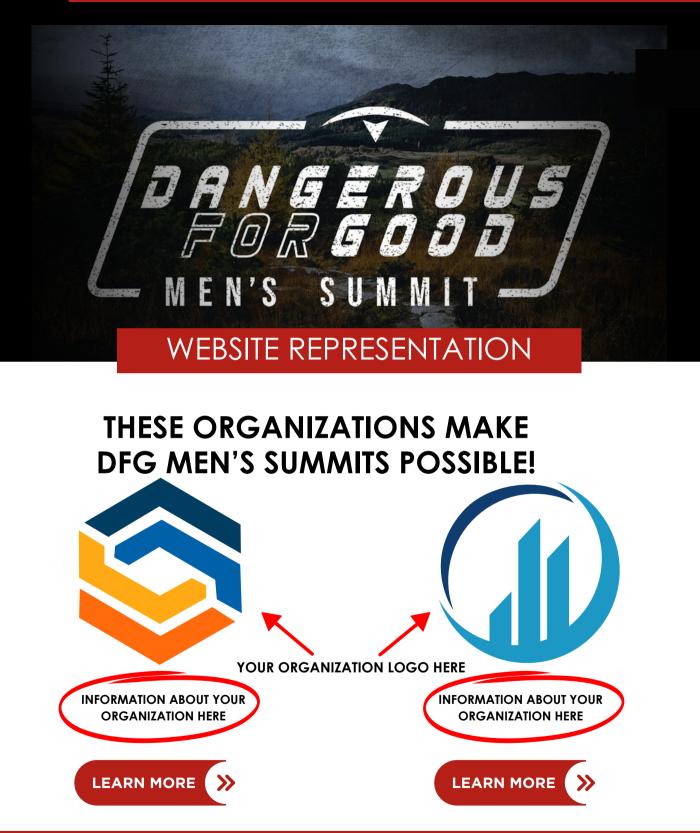
Our DFG Men's Summit will attract a diverse group of men aged 18-70, offering you a unique opportunity to reach a broad and varied audience.

Each DFG Men's Summit will have a minimum of 200 men in attendance, and as a sponsor, you would receive exclusive marketing opportunities, including mentions in all promotional materials. the DFG Men's Summit website, and more.

Sponsoring our DFG Men's Summit positions your organization as a committed supporter of the community.

How would enhancing your community presence benefit your brand's image?

How could increased brand visibility at our summit help your organization?



DFGSummit.com

will be marketed to thousands of people across the country through social media campaigns, email marketing including Zoweh's database of 14,000+ and dozens of local communities and churches.

What if your product or service could be sampled or showcased directly to our attendees?

Every Man In Attendance Will Receive A Book and A Journal That Contains Promotional Opportunities

The DFG Men's Summit Journal is a critical tool to all of our events!

Men will be encouraged to go through the DFG Men's Summit experience utilizing the journal for session notes, a facility map, and additional activities.

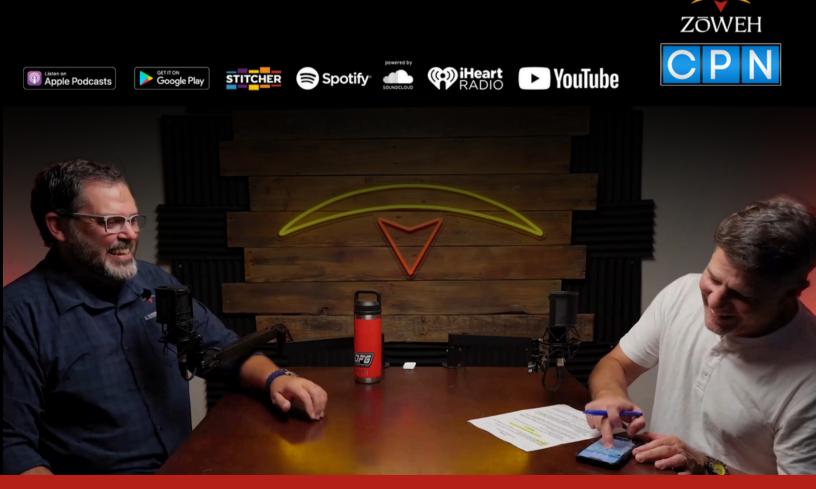


1/2 page or full page ads that might include: ORGANIZATIONAL LOGO & INFORMATION QR CODES PROMOTIONS, SALES & DISCOUNTS

EXPLORING MORE WITH MICHAEL THOMPSON

10,000 LISTENERS have streamed The Exploring More Podcast in 2024.

With over 200 episodes, the Exploring More Podcast audience has easily become one of our most engaged.



The Exploring More Podcast is a nationally syndicated show across all audio podcast platforms and Youtube!

Podcast listeners are known for their high engagement levels. We would love to feature your organization to this attentive, loyal and captive audience.

WHAT'S AVAILABLE?

Host/Produced Ad Reads

Leverage the trusted voices of our hosts to recite the benefits of a brand, product, or service to our audience.

Branded Podcast Episode/Miniseries

Feature your organization across a single episode or an entire miniseries, as our team will work to tailor your message throughout our show. This includes features on embed and social promotion.

Rotational Media

Run your existing audio/video creative across one of our episodes.



COST: **\$20,000 per event**

\$5,000 \$5,000

—Operations, Admin and Promotion

- \$5,000 ——— Venue
- \$4,000 Meals
- \$2,000 _____ Books For 200 Attendees
- \$2,000
- \$2,000

Zoweh Team Fee – Travel and Lodging Your Opportunity To Sponsor An Event That Could Change Everything For A Man, His Marriage and His Family

\$10,000

\$5,000

\$1,000

\$500

OR

Sponsor A Meal \$2,000 -

Sponsorship Packages

NATIONAL SPONSOR includes local title sponsorship plus everything included below

2 FREE TICKETS To Our Annual Men's or Women's Conference, Sponsored Podcast Episode, Full Page Journal Ad, Website Representation, Social Media Shout-Outs

2 FREE TICKETS to a local DFG Men's Summit, Podcast Advertisement, 1/2 Page Journal Ad Website Representation & more

Social Media Shout-Outs, 1/2 Page Journal Ad, Website Representation

Hosted Interview On Stage During Meal, **1/2 Page Journal Ad**, Social Media Shout-Outs "I hope to one day see the hearts of men so foundationally settled, so well-trained, so wellequipped, and so well-engaged that when evil dare raise its head, Beloved Sons/Warrior men will know what to do and will do it well." -Michael Thompson The Heart of a Warrior



You can give online at DFGSummit.com or by mailing a check to Zoweh at PO BOX 52441 Durham, NC 27707 Memo: DFG Sponsor

www.DFGSummit.com