

## **CREATIVE WAYS TO GIVE**

# WANT TO GIVE TO ZOWEH THROUGH STOCKS, FUNDS, OR OTHER NON-TRADITIONAL MEANS? HERE'S HOW!

### RMD (Required Minimum Distribution for Seniors)

When you give a donation, you are eligible to receive a tax deduction based on a percentage of your donation. With an RMD, if you have the donation sent from your financial institution directly to Zoweh, your taxable income is reduced by 100% of the RMD funds you donated.

For many seniors, donating through an RMD can help you avoid reaching a higher tax bracket. Your financial professional can help you with this, or contact Zoweh at <u>partners@zoweh.org</u>

#### STOCKS AND MUTUAL FUNDS

If you have appreciated stocks or mutual funds in a taxable investment portfolio, you may have a significant opportunity to simplify your giving, increase your impact on the kingdom, and experience more tax benefits.

Stocks and mutual funds are great ways to donate without incurring capital gains on appreciated assets. Zoweh's partnership with Merrill Lynch allows our donors to donate stock and mutual funds directly into our account.

To give this way, connect with us at: partners@zoweh.org

#### MATCHING GIFT

Donors love to give when there is a "match" in play. Over the years, many generous donors have offered to give a match of \$50,000, \$100,000 (or even more!) over a specified period of time, such as the end-of-year season. Would you like to give seed money toward a match? Determine how much you'd like to match up to (\$50,000 and \$100,000 are common target numbers), and we will then challenge partners and potential partners meet your match offer to essentially double their gift. For more on that, contact us at: partners@zoweh.org

#### CHARITABLE FUNDS AND FOUNDATIONS

Partners can give from their charitable fund or foundation. The necessary information for you to give in that manner follows:

Zoweh
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PO BOX 52441
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